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Alex Sharpe Principal





# Alex Sharpe "Sharpe like a knife"

 Big 4 Trained Management Consultant with Real World Operational Experience

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- Practitioner, Consultant, Speaker, Author
- 35+ years Cybersecurity
- 25+ years Digital Transformation
- CMMC Registered Practitioner (RP)









# Agenda

Why?
The Basics
CUI?
Pitfalls to Avoid

It's all about:
Awareness and clarification
Hints, tips, and resources

Slides available with bonus material

https://www.SharpeLLC.com/insights







## Challenge to you

"How does this apply to my organization?"

Ask yourself:

"Even if not required does it makes sense for my organization?"

Don't hesitate to reach out alex@SharpeLLC.com







# WHY?

Subtitle





# Al Supremacy: Russia, China Could Edge Out US, Experts Warn

"Al is deepening the threat posed by cyberattacks and disinformation campaigns that Russia, China and others are using to infiltrate our society, steal our data and interfere in our democracy,"

"The limited uses of AI-enabled attacks to date represent the tip of the iceberg."







# Loss of IP - Innovation is Expensive









# SMB & Critical Infrastructure Hit the Hardest



The average Phishing attack costs a medium sized business \$1.6M



The average Ransomware attack costs a small business \$713k



It is not unusual for a small business to go out of business after a Phishing attack



77% of SMBs do not have a Cybersecurity Program







# REMOVING THE FOG





#### The basics

- The CMMC Model
  - "Owned" by DoD
  - CMMC Accreditation Body (CMMCAB) is an *Independent* body running the program
- Its all about the Controlled Unclassified Information (CUI)
- AUDIT by an unbiased certified third party

aka 4<sup>th</sup> Line of Defense

- no more self assessments; they don't work
- Five-year rollout
- Cybersecurity from IT to a systems and business problem



Expect expansion outside of DoD





## Controlled Unclassified Information (CUI)

- EO13526 established one common term for ALL not classified, private Government information
- Replaces things like FOUO, SBU, UBS
- Handling restrictions remain (e.g., NOFORN)
- 23 20 (Groups?) Categories, 84 subcategories
- Federal Contract Information (FCI)
  - FAR and DFAR Contract Info
- Covered Defense Information (CDI)
  - DFARS Clause 252.204-7012
- Controlled Technical Information (CTI)
  - technical information with military or space application







### **National Archives**

#### **Organizational Groupings**

Critical Infrastructure

Defense

**Export Control** 

Financial

**Immigration** 

Intelligence

**International Agreements** 

Law Enforcement

Legal

Natural and Cultural Resources

North Atlantic Treaty Organization (NATO)

Nuclear

Patent

Privacy

**Procurement and Acquisition** 

**Proprietary Business Information** 

Provisional

Statistical

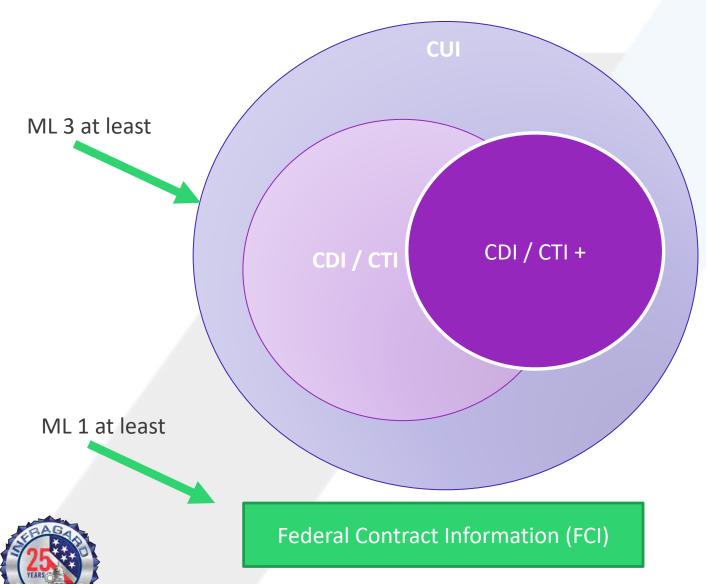
Tax

Transportation





#### Not all CUI is created equal





# CUI – You'll know it when you see it

- Government <u>Creates</u> or <u>Possesses</u>
- You <u>Create</u> or <u>Possess</u> on behalf of the Government
- You <u>Receive</u> or <u>Share</u> with a Third Party
  - Primes
  - Subs
  - Cloud providers, MSPs, etc...
- Not sure?
  - Ask Contracting Officer, Prime, Source
  - NARA
  - In doubt presume CUI





### The Model

	Description	Level	Asset	Processes	Domains	Practices	Processes*
<b>&gt;</b>	Advanced/ Progressive	5	CDI/ CTI	Optimized	17	171	3
	Proactive Cyber Hygiene	4	CDI/ CTI	Reviewed	17	156	3
	Good Cyber Hygiene	3	CUI	Managed	17	130	3
	Intermediate Cyber Hygiene	2	Transition	Documented	15	72	2
	Basic	1	FCI	Performed	6	17	0
		* Requirements placed on what processes exist, how they are documented and how they are institutionalized NOT how many					



#### Don't wait

- Competitive advantage
  - Your competition cannot be awarded a contract without meeting the Maturity Level requirement
- This is about protecting:
  - Your business
  - Our Country
  - Our Allies
  - Our Economy
  - Our way of life
- It will take time. Sooner you start, the less painful it will be





#### Pitfalls to Avoid

- Start with the CUI
- Collect CUI where possible
- Don't pre-assess yourself
  - The assessor will be an objective third party
  - It is natural to lose objectivity
- Check the Marketplace before engaging anyone
- CMMC is about protecting your business









#### Do not hesitate to call

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Free Consultation
We promise you two good ideas





